



## SPECIALIST CERTIFICATIONS

- International Trade Logistics
- International Relations
- International Market Intelligence
- International Finance

FACULTY OF BUSINESS AND ECONOMICS



# INTERNATIONAL BUSINESS

The International Business Undergraduate Program provides theoretical and practical knowledge required to train professionals specialized in managing global businesses, which includes competences such as identification of new business opportunities across different markets, continuous innovation of the value proposition, leadership of global teams, and management of modern financing mechanisms and new trading instruments demanded by the global market.

LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6	LEVEL 7	LEVEL 8	LEVEL 9	LEVEL 10
GLOBALIZATION AND CONTEMPORARY PERUVIAN ISSUES 3	ECONOMICS AND BUSINESS 3	INTRODUCTION TO INTERNATIONAL BUSINESS 4	EXPORTS, IMPORTS AND CUSTOMS 4	INTERNATIONAL DEVELOPMENT OF SERVICES 3	THEORY OF INTERNATIONAL TRADE 3	STRATEGIES FOR INTERNATIONAL BUSINESS 4	GLOBAL HUMAN RESOURCES 3	STRATEGIC ALLIANCES 3	INTERNATIONAL STRATEGIC MANAGEMENT 4
LANGUAGE AND COMMUNICATION I 4	LANGUAGE AND COMMUNICATION II 3	INTERNATIONAL RELATIONS 3	LEGAL FRAMEWORK FOR INTERNATIONAL BUSINESS 4	INTERNATIONAL MARKET INTELLIGENCE 4	CROSS-CULTURAL IN BUSINESS 3	INTERNATIONAL PROMOTION 3	GLOBAL STANDARDS REQUIREMENTS 3	GLOBALIZATION AND FOREIGN DIRECT INVESTMENT 4	GLOBAL LOGISTICS MANAGEMENT 4
RESEARCH METHODOLOGIES 3	SOCIAL AND POLITICAL PROCESSES 3	GENERAL ACCOUNTING 4	COSTING AND BUDGETING 4	INTERNATIONAL MARKET BEHAVIOR 4	INTERNATIONAL PRICE STRATEGY 3	INTERNATIONAL PRODUCT DEVELOPMENT 4	INTERNATIONAL TRADE FINANCE II 4	INTERNATIONAL BUSINESS RESEARCH I 3	INTERNATIONAL BUSINESS RESEARCH II 4
PERSONAL AND SOCIAL DEVELOPMENT 3	PHILOSOPHY TOPICS 3	INTRODUCTION TO FINANCE 3	MICROECONOMICS * 3	PREPARATION OF FINANCIAL STATEMENTS 3	INTERNATIONAL LOGISTICS I 4	INTERNATIONAL LOGISTICS II 4	INTERNATIONAL PROJECTS DEVELOPMENT 4	BUSINESS ETHICS AND SUSTAINABILITY 3	FINANCIAL MANAGEMENT FOR INTERNATIONAL BUSINESS 4
BASIC MATHEMATICS 5	BASIC STATISTICS FOR BUSINESS 3	MATHEMATICS FOR BUSINESS MANAGEMENT * 4	MARKETING FUNDAMENTALS * 3	MACROECONOMICS * 3	MARKET RESEARCH * 4	INTERNATIONAL TRADE FINANCE I 4	INTEGRATIVE SEMINAR ON INTERNATIONAL BUSINESS 3	COMPARED FOREIGN TRADE POLICY * 4	MANDATORY CREDITS 16
CIVIC ETHICS 2	MATHEMATICS APPLIED TO BUSINESS 5	BUSINESS STATISTICS I * 4	BUSINESS STATISTICS II * 4	DECISION-MAKING MODELS * 4	FINANCIAL INFORMATION ANALYSIS * 3	FINANCIAL MANAGEMENT * 3	INTERNATIONAL NEGOTIATION WORKSHOP * 3	GLOBAL LEADERSHIP 3	
MANDATORY CREDITS 20	MANDATORY CREDITS 20	IT TOOLS FOR MANAGEMENT I * 3	IT TOOLS FOR MANAGEMENT II * 3	EXPORTS, IMPORTS AND CUSTOMS WORKSHOP 3	INTERNATIONAL SERVICES WORKSHOP 3	MANDATORY CREDITS 22	INTERNATIONAL COMMERCIAL PROTOCOL 3	IMPORT AND EXPORT OPPORTUNITIES * 3	
		MANDATORY CREDITS 22	MANDATORY CREDITS 22	GLOBAL PATTERNS FOR ASSOCIATION AND INTEGRATION 3	MARKET INTELLIGENCE WORKSHOP 3		MANAGEMENT SKILLS WORKSHOP * 3	INTERNATIONAL LOGISTICS WORKSHOP * 3	
				DIGITAL BUSINESS 3	INNOVATION MANAGEMENT * 3		STOCK MARKET * 3	INTERNATIONAL PROJECT RISK ASSESSMENT 3	
				MANDATORY CREDITS 21	MANDATORY CREDITS 20		INTERNATIONAL MULTIMODALITY 3	MANDATORY CREDITS 17	
							MANDATORY CREDITS 20		

Mandatory subjects of the General Studies Program

Mandatory subjects of the International Business Undergraduate Program

Elective subjects of the International Business Undergraduate Program

Mandatory subjects shared in the Faculty of Business and Economics\*\*

Subjects in common among the undergraduate programs



CREDIT SUMMARY	CREDITS	TYPE OF CREDIT
General Studies	40	Mandatory
Faculty	160	Mandatory
Total Elective Subjects	9	Elective
Total Credits	209	

\*\* The Faculty of Business and Economics comprises the Management, Accounting and Finance, Economics, Marketing and International Business undergraduate programs.

Subject to curricular change.