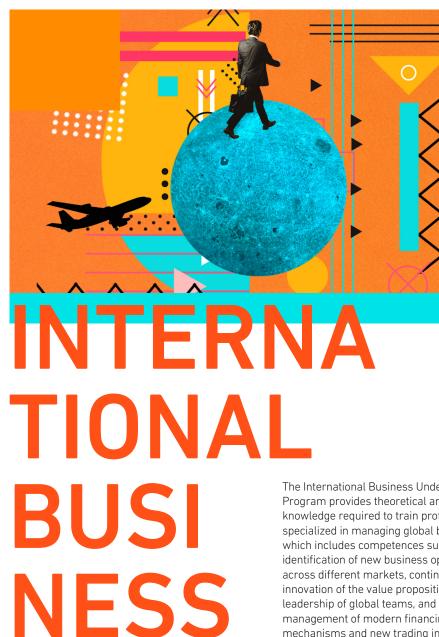


SPECIALIST CERTIFICATIONS

- International Trade Logistics
- International Market Intelligence
- International Relations
- International Finance

FACULTY OF BUSINESS AND ECONOMICS



The International Business Undergraduate Program provides theoretical and practical knowledge required to train professionals specialized in managing global businesses, which includes competences such as identification of new business opportunities across different markets, continuous innovation of the value proposition, leadership of global teams, and management of modern financing mechanisms and new trading instruments demanded by the global market.













LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5		LEVEL 6		LEVEL 7		LEVEL 8		LEVEL 9		LEVEL 10
GLOBALIZATION AND CONTEMPORARY PERUVIAN ISSUES	ECONOMICS AND BUSINESS 3	INTRODUCTION TO INTERNATIONAL BUSINESS	EXPORTS, IMPORTS AND CUSTOMS	INTERNATIONAL DEVELOPMENT OF SERVICES	3	THEORY OF INTERNATIONAL TRADE	3	STRATEGIES FOR INTERNATIONAL BUSINESS	4	GLOBAL HUMAN RESOURCES	3	STRATEGIC ALLIANCES	3	INTERNATIONAL STRATEGIC MANAGEMENT
LANGUAGE AND COMMUNICATION I	LANGUAGE AND COMMUNICATION II	INTERNATIONAL RELATIONS	LEGAL FRAMEWORK FOR INTERNATIONAL BUSINESS	INTERNATIONAL MARKET INTELLIGENCE	4	CROSS-CULTURAL IN BUSINESS	3	INTERNATIONAL PROMOTION	3	GLOBAL STANDARDS REQUIREMENTS	3	GLOBALIZATION AND FOREIGN DIRECT INVESTMENT	4	GLOBAL LOGISTICS MANAGEMENT
RESEARCH METHODOLOGIES 3	SOCIAL AND POLITICAL PROCESSES	GENERAL ACCOUNTING	COSTING AND BUDGETING	INTERNATIONAL MARKET BEHAVIOR	4	INTERNATIONAL PRICE STRATEGY	3	INTERNATIONAL PRODUCT DEVELOPMENT	4	INTERNATIONAL TRADE FINANCE II	4	INTERNATIONAL BUSINESS RESEARCH I	3	INTERNATIONAL BUSINESS RESEARCH II
PERSONAL AND SOCIAL DEVELOPMENT 3	PHILOSOPHY TOPICS 3	INTRODUCTION TO FINANCE	MICROECONOMICS *	PREPARATION OF FINANCIAL STATEMENTS	3	INTERNATIONAL LOGISTICS I	4	INTERNATIONAL LOGISTICS II	4	INTERNATIONAL PROJECTS DEVELOPMENT	4	BUSINESS ETHICS AND SUSTAINABILITY	3	FINANCIAL MANAGEMENT FOR INTERNATIONAL BUSINESS 4
BASIC MATHEMATICS 5	BASIC STATISTICS FOR BUSINESS 3	MATHEMATICS FOR BUSINESS MANAGEMENT *	MARKETING FUNDAMENTALS *	MACROECONOMICS *	3	MARKET RESEARCH *	4	INTERNATIONAL TRADE FINANCE I	4	INTEGRATIVE SEMINAR ON INTERNATIONAL BUSINESS	3	COMPARED FOREIGN TRADE POLICY *	4	MANDATORY CREDITS 16
CIVIC ETHICS 2	MATHEMATICS APPLIED TO BUSINESS	BUSINESS STATISTICS I *	BUSINESS STATISTICS II *	DECISION-MAKING MODELS *	4	FINANCIAL INFORMATION ANALYSIS *	3	FINANCIAL MANAGEMENT *	3	INTERNATIONAL NEGOTIATION WORKSHOP *	3	GLOBAL LEADERSHIP	3	
MANDATORY CREDITS 20	MANDATORY CREDITS 20	IT TOOLS FOR MANAGEMENT I *	IT TOOLS FOR MANAGEMENT II *	EXPORTS, IMPORTS AND CUSTOMS WORKSHOP	3	INTERNATIONAL SERVICES WORKSHOP	3	MANDATORY CREDITS	22	INTERNATIONAL COMMERCIAL PROTOCOL	3	IMPORT AND EXPORT OPPORTUNITIES *	3	
		MANDATORY CREDITS 22	MANDATORY 22	GLOBAL PATTERNS FOR ASSOCIATION AND INTEGRATION	3	MARKET INTELLIGENCE WORKSHOP	3			MANAGEMENT SKILLS WORKSHOP *	3	INTERNATIONAL LOGISTICS WORKSHOP *	3	
				DIGITAL BUSINESS	3	INNOVATION MANAGEMENT *	3			STOCK MARKET *	3	INTERNATIONAL PROJECT RISK ASSESSMENT	3	
				MANDATORY CREDITS	21	MANDATORY CREDITS	20			INTERNATIONAL MULTIMODALITY	3	MANDATORY CREDITS 1	17	
										MANDATORY CREDITS	20			

Mandatory subjects of the General Studies Program	
Mandatory subjects of the International Business Undergraduate Program	
Elective subjects of the International Business Undergraduate Program	
Mandatory subjects shared in the Faculty of Business and Economics**	
Subjects in common among the undergraduate programs	>

^{**} The Faculty of Business and Economics comprises the Management, Accounting and Finance, Economics, Marketing and International Business undergraduate programs.

CREDIT SUMMARY	CREDITS	TYPE OF CREDIT					
General Studies	40	Mandatory					
Faculty	160	Mandatory					
Total Elective Subjects	9	Elective					
Total Credits	209						

Subject to curricular change.