



## SPECIALIST CERTIFICATIONS

- Finance and Investment
- Business Innovation and Information Technology
- International Operations and Logistics
- Talent Management
- Marketing and Consumer Behavior

## FACULTY OF BUSINESS AND ECONOMICS



# MANAGEMENT

The Management Undergraduate Program trains professionals specialized in business management with solid theoretical and practical knowledge. Such training enables them to lead first-level organizations in the areas of human capital, operations and logistics management, finance and marketing. Moreover, it enables them to successfully carry out entrepreneurship projects for creating, implementing and managing their own business.

LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6	LEVEL 7	LEVEL 8	LEVEL 9	LEVEL 10
PERSONAL AND SOCIAL DEVELOPMENT 3	ECONOMICS AND BUSINESS 3	INTRODUCTION TO FINANCE 3	COSTING AND BUDGETING 4	PEOPLE MANAGEMENT 3	OPERATIONS MANAGEMENT I 3	OPERATIONS MANAGEMENT II 3	OPERATIONS MANAGEMENT III 3	RESEARCH SEMINAR ON MANAGEMENT I 4	RESEARCH SEMINAR ON MANAGEMENT II 4
LANGUAGE AND COMMUNICATION I 4	LANGUAGE AND COMMUNICATION II 3	GENERAL ACCOUNTING 4	BUSINESS PLANNING AND CONTROL * 3	PREPARATION OF FINANCIAL STATEMENTS 3	LABOR RELATIONS 3	PROJECT MANAGEMENT 4	INFORMATION TECHNOLOGIES FOR MANAGEMENT 3	MARKETING MANAGEMENT 4	MANAGEMENT CONTROL 3
RESEARCH METHODOLOGIES 3	SOCIAL AND POLITICAL PROCESSES 3	MANAGEMENT FUNDAMENTALS * 4	MICROECONOMICS * 3	BUSINESS ORGANIZATION * 3	BUSINESS MANAGEMENT * 3	ORGANIZATIONAL BEHAVIOR 3	COMPETENCY-BASED MANAGEMENT 3	BUSINESS ETHICS AND SUSTAINABILITY 3	OPERATIONS MANAGEMENT 3
GLOBALIZATION AND CONTEMPORARY PERUVIAN ISSUES 3	PHILOSOPHY TOPICS 3	MATHEMATICS FOR BUSINESS MANAGEMENT * 4	MARKETING FUNDAMENTALS * 3	MACROECONOMICS * 3	MARKET RESEARCH * 4	BUSINESS LAW 3	ADVANCED FINANCIAL MANAGEMENT 4	INTEGRATIVE SEMINAR ON BUSINESS PROJECTS * 4	APPLIED FINANCIAL MANAGEMENT 4
BASIC MATHEMATICS 5	BASIC STATISTICS FOR BUSINESS 3	BUSINESS STATISTICS I * 4	BUSINESS STATISTICS II * 4	COMMERCIAL LAW * 3	INTERNATIONAL TRADE MANAGEMENT * 3	MARKETING STRATEGIES 3	SALES MANAGEMENT * 4	STRATEGIC MANAGEMENT * 3	HR MANAGEMENT * 3
CIVIC ETHICS 2	MATHEMATICS APPLIED TO BUSINESS 5	IT TOOLS FOR MANAGEMENT I * 3	IT TOOLS FOR MANAGEMENT II * 3	DECISION-MAKING MODELS * 4	FINANCIAL INFORMATION ANALYSIS * 3	FINANCIAL MANAGEMENT * 3	STOCK MARKET * 3	PROCESSES FOR TALENT DEVELOPMENT 3	BUSINESS GAME * 3
MANDATORY CREDITS 20	MANDATORY CREDITS 20	MANDATORY CREDITS 22	CONSUMER BEHAVIOR * 3	TOURISM AND HOSPITALITY MANAGEMENT 3	INNOVATION MANAGEMENT * 3	OCCUPATIONAL HEALTH AND SAFETY 3	MANAGEMENT SKILLS WORKSHOP * 3	CUSTOMER RELATIONSHIP MANAGEMENT * 3	INTERNATIONAL MARKETING * 3
			MANDATORY CREDITS 17	BANKING SERVICES MANAGEMENT 3	PROCESS MANAGEMENT 3	DISPUTE RESOLUTION AND NEGOTIATION 3	INTERNATIONAL NEGOTIATION WORKSHOP * 3	INVESTMENT MANAGEMENT I * 3	INVESTMENT MANAGEMENT II * 3
				MANDATORY CREDITS 19	PROCESSES FOR TALENT ATTRACTION AND RETENTION 3	CORPORATE COMMUNICATION AND IMAGE * 3	BUSINESS INTELLIGENCE * 3	ENTIRE SUPPLY CHAIN MANAGEMENT 3	RISK MANAGEMENT * 3
					CORPORATE GOVERNANCE AND FAMILY BUSINESSES 3	DIGITAL MARKETING * 3	SERVICE MANAGEMENT 3	INTERNATIONAL LOGISTICS WORKSHOP * 3	MANDATORY CREDITS 17
					MANDATORY CREDITS 19	MANDATORY CREDITS 19	MANDATORY CREDITS 20	IMPORT AND EXPORT OPPORTUNITIES * 3	
								TRADE MARKETING AND MERCHANDISING * 3	
								IT TOOLS FOR FINANCE * 3	
								MANDATORY CREDITS 18	

**CREDIT SUMMARY**

	CREDITS	TYPE OF CREDIT
General Studies	40	Mandatory
Faculty	151	Mandatory
Total Elective Subjects	18	Elective
Total Credits	209	

Subject to curricular change.

Mandatory subjects of the General Studies Program

Mandatory subjects of the Management Undergraduate Program

Elective subjects of the Management Undergraduate Program

Mandatory subjects shared in the Faculty of Business and Economics\*\*

Subjects in common among the undergraduate programs



\*\* The Faculty of Business and Economics comprises the Management, Accounting and Finance, Economics, Marketing and International Business undergraduate programs.